

Photojournalism The Professionals Approach With Dvdrom Kenneth Kobre

Examines the lives and careers of -Robert Capa and Gerda Taro, [who] were young Jewish refugees, idealistic and in love. As photographers in the 1930s, they set off to capture their generation's most important struggle--the fight against fascism. Among t first to depict modern warfare, Capa, Taro, and their friend Chim took powerful photographs of the Spanish Civil War that went straight from the action to news magazines---Amazon.com.

This book explores the role of photographs in newspapers and online news, analyzing how meanings are made in images and exploring text-image relations, illustrated with authentic news stories from both print and online news outlets.

The most comprehensive, up-to-date resource for today's photography students Photography 11th edition offers an in-depth approach to photography that spans the ever-changing landscape of photography -- from dark-room to digital print. This edition presents all facets of photography, laying out what you need to know to make photographs with digital tools as well as the integral steps to perfecting film print. My_Lab is an integral part of the London/Upton/Stone program. Key learning applications include videos, simulations, and MediaShare. A better teaching and learning experience The teaching and learning experience with this program helps to: Personalize Learning - MyArtsLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Improve Critical Thinking -- Visual aids and detailed coverage of key elements help students examine art more critically . Engage Students -- Updated images, MyArtsLab, and the clarity of the text provide a wonderful engaging student experience. Support Instructors -- Instructor resources are available in one convenient location. Figures, videos, and teacher support materials create a dynamic, engaging course. NOTE: This is the standalone book if you want the Book/Access Card order the ISBN below: 0205960081 / 9780205960088 Photography Plus NEW MyArtsLab with eText -- Access Card Package Package consists of 0205206565 / 9780205206568 NEW MyArtsLab with eText -- Valuepack Access Card 0205933807 / 9780205933808 Photography

Videojournalism is a new field that has grown out of traditional print photojournalism, slideshows that combine sound and pictures, public radio, documentary filmmaking and the best of television news features. This amalgam of traditions has emerged to serve the Internet's voracious appetite for video stories.Videojournalism is written for the new generation of "backpack" journalists. The solo videojournalist must find a riveting story; gain access to charismatic characters who can tell their own tales; shoot candid clips; expertly interview the players; record clear, clean sound; write a script with pizzazz; and, finally, edit the material into a piece worthy of five minutes of a viewer's attention. Videojournalism addresses all of these challenges, and more - never losing sight of the main point: telling a great story. This book, based on extensive interviews with professionals in the field, is for anyone learning how to master the art and craft of telling real short-form stories with words, sound and pictures for the Web. The opening chapters cover the foundations of multimedia storytelling, and the book progresses to the techniques required to shoot professional video, and record high quality sound and market the resulting product. Videojournalism also has its own website - go to just one URL and find all the stories mentioned in the book. You also will find various "how-to" videos on the site. To keep up with the latest changes in the field such as new cameras, new books, new stories or editing software, check the site regularly and "like" www.facebook.com/KobreGuide.

Inside Photojournalism

Photojournalism: A Social Semiotic Approach

Eyes of the World

Photojournalism, Documentary, and the Citizen

Videojournalism

Wedding Photography Now!

Grounded in real-life experiences and scenarios, this practical guide offers editorial, non-profit, foundation, and corporate photographers an honest and insightful approach to running a freelance photography business. Pulling from thirty years of experience as a freelance photographer, veteran Todd Bigelow presents a timely and detailed account of the methods and tactics best used to navigate and succeed in the profession. He explores the topics that define the business of freelancing, including: analyzing photography contracts; creating and maintaining an image archive; licensing for revenue; client development; registering for copyright; combating copyright infringement; and understanding tax issues, freelance business structures, and more. Chapters feature examples of real contract clauses and emails to better prepare readers for the practical daily activities that are essential to growing a success business. Likewise, Bigelow shares conversational anecdotes throughout to provide real insight into the world of freelancing. Based on the author's sought-after Business of Photography Workshop, this book is an essential guide for emerging, mid-career, and experienced photographers interested in starting or improving their own freelance business.

This book combines how-to advice, knowledgeable commentary, and useful tips on how to take and look at photographs. Throughout, voices and photographs from the greatest of National Geographic

A lively and polemical analysis of photography and today's vernacular photographic culture. In Photography After Capitalism, Benedict Burbridge makes the case for a radically expanded conception of photography, encompassing the types of labor too often obscured by black-boxed technologies, slick platform interfaces, and the compulsion to display lives to others. His lively and polemical analysis of today's vernacular photographic cultures shines new light on the hidden work of smartphone assembly teams, digital content moderators, Street View car drivers, Google "Scan-Ops,"low-paid gallery interns, homeless participant photographers, and the photo-sharing masses.

"When the book opens, Jim Lo Scalzo is a blur to his wife, her remarkable tolerance wearing thin. She is heading to the hospital with her second miscarriage, and Jim is heading to Baghdad to cover the American invasion of Iraq. He hates himself for this - for not giving her a child, for deserting her when she so obviously needs him, for being consumed by his job - but how to stop moving? Sure, there have been some tough trips. He's been spit on by Mennonites in Missouri, by heroin addicts in Pakistan, and by the KKK in South Carolina. He's contracted hepatitis on the Navajo Nation, endured two bouts of amoebic dysentery in India and Burma and four cases of giardia in Nepal, Peru, Afghanistan, and Cuba. He's been shot with rubber bullets in Seattle, knocked to the ground by a water cannon in Quebec, and sprayed with more tears as he cares to recall. But photojournalism is his career, and travel is his compulsive craving."

A Photojournalist's Field Guide

The Great LIFE Photographers

The Role of Photojournalism in Mediating Reality

Robert Capa, Gerda Taro, and the Invention of Modern Photojournalism

How to Succeed in Commercial Photography

Talking Through Pictures

For those who want to make the transition into the world of vocational photography—staying true to your craft and vision, while fusing that craft with commerce VisionMongers is a great place to begin your journey. With a voice equally realistic and encouraging, photographer David duChemin discusses the experiences he’s had, the lessons he’s learned, and the practices he’s adopted in his own winding journey to becoming a successful working photographer. When it comes to this personal, honest combination of craft and commerce, there is no single path to success. Everyone’s goals are different, as is everyone’s definition of success. As such, VisionMongers does not prescribe a one size-fits-all program. Instead, duChemin candidly shares ideas, wisdom, and inspiration to introduce you to, and help you navigate, the many aspects of transforming your passion into your vocation. He addresses everything from the anxiety-riddled question “Am I good enough?” to the basics—and beyond-of marketing, business, and finance, as well as the core assumption that your product is great and your craft is always improving. Along the way, duChemin features the stories of nine other photographers—including Chase Jarvis, Gavin Gough, and Zack Arias—whose paths, while unique, have all shared a commitment and passion for bringing their own vision to market. With VisionMongers, you’ll learn what paths have been taken—what has worked for these photographers—and you’ll be equipped to begin the process of forging your own.

“An unflinching memoir . . . [that] offers insight into international events and the challenges faced by the journalists who capture them.” –The Washington Post War photographer Lynsey Addario’s memoir is the story of how the relentless pursuit of truth, in virtually every major theater of war in the twenty-first century, has shaped her life. What she does, with clarity, beauty, and candor, is to document, often in their most extreme moments, the complex lives of others. It’s her work, but it’s much more than that: it’s her singular calling. Lynsey Addario was just finding her way as a young photographer when September 11 changed the world. One of the few photojournalists with experience in Afghanistan, she gets the call to return and cover the American invasion. She decides to set out across the world, face the chaos of crisis, and make a name for herself. Addario finds a way to travel with a purpose. She photographs the Afghan people before and after the Taliban reign, the civilian casualties and misunderstood insurgents of the Iraq War, as well as the burned villages and countless dead in Darfur. She exposes a culture of violence against women in the Congo and tells the riveting story of her headline-making kidnapping by pro-Qaddafi forces in the Libyan civil war. As a woman photojournalist determined to be taken as seriously as her male peers, Addario fights her way into a boys’ club of a profession. Rather than choose between her personal life and her career, Addario learns to strike a necessary balance. In the man who will become her husband, she finds at last a real love to complement her work, not take away from it, and as a new mother, she gains an all the more intensely personal understanding of the fragility of life. Watching uprisings unfold and people fight to the death for their freedom, Addario understands she is documenting not only news but also the fate of societies. It’s What I Do is more than just a snapshot of life on the front lines; it is witness to the human cost of war.

The Great LIFE Photographers is the most comprehensive anthology of LIFE photography ever published, featuring the best work of every staff photographer who worked for the famous magazine, and that of a handful of others who shot for LIFE. It was always the photographers who made LIFE great, and this is the most vivid and exciting portrait of those men and women that has ever been produced. The book offers more than 100 portfolios including those of Alfred Eisenstaedt, Margaret Bourke-White, Carl Mydans, Gordon Parks, W. Eugene Smith, Robert Capa, Ralph Morse, Nina Leen, Harry Benson, Philippe Halsman, and Joe McNally, whose work for LIFE in the aftermath of September 11 was in the finest tradition of the magazine. Each portfolio includes a short biography, offering an intimate look at the people behind the lens. Here are the defining moments of the 20th century, including MacArthur wading ashore by Mydans, Capa's D-Day landing at Omaha Beach and, of course, Eisenstaedt's sailor kissing the nurse. Here are the first pictures taken from inside the womb and the first taken from outer space. Here are powerful scenes from Tiananmen Square and from the American South during the Civil Rights movement. LIFE helped make icons of Sophia Loren and Marilyn Monroe, the Beatles and Michael Jackson, and those indelible photographs are here too. This attractive new paperback edition is an affordable way to own some of the most memorable photographs ever made, stunningly reproduced in black and white and full color.

• Use simple exercises to learn to see and shoot like a pro rather than painfully following strict rules. • This book covers a wide variety of genres (street documentary, photojournalism, nature, landscape, sports, and still-life photography). • The Author has helped 1,000’s of photographers to date. In this revised edition, he includes over 250 beautiful color photographs to make his exercises come to life.

How to Capture Images with Style for the Modern Bride

Mastering Black & White Photography

The Art of Photography

Beginning Photography for Professionals in Mass Media

The Freelance Photographer’s Guide To Success

Dos and Don'ts from the Great Photographers

Today’s brides and grooms know exactly how they want their nuptials photographed—spontaneous and fun, rather than demure and posed. This huge demand has led to a new style of cutting-edge wedding photojournalism, a twist on tradition that requires lensers with a keen eye for stylish composition and an ability to anticipate the significant and emotion-filled moment. Packed with practical advice on techniques, this contemporary re-examination of a classic subject teaches those crucial skills including how to use angles, lighting, and location to create uniquely personal photos for the modern marrying couple. It takes you through all the essential stages for creating a one-of-a-kind and meaningful wedding photo album, from private portraits to risqué shots of the bride getting dressed on the big day.

Fully updated and revised, this seminal book explains and illustrates what photographs are, how they were made and used in the past and, more particularly, what their place is in the creative arts and visual communications world of today. Paul Hill looks at photographs as modes of expression and explores the diversity of approaches taken when creating photographs and what these mean for a photographer’s practice and purpose. It emphasises the importance of contextualisation to the understanding of the medium, diving into the ideas behind the images and how the camera transforms and influences how we see the world. With an impressive collection of 200 full colour images from professional practitioners and artists, it invites us to consider the foundations of photography’s past and the digital revolution’s impact on the creation and dissemination of photographs today. Essential reading for all students of photography, it is an invaluable guide for those who want to make a career in photography, covering most areas of photographic practice from photojournalism to fine art to personal essay.

Photocommunication Across Media is a must-have for aspiring mass media professionals who are striving to compete in the new landscape of convergence journalism and media. You will learn principles of photography both still and video and how to incorporate them into your storytelling. That’s no longer a specialty skill—in today’s world of media, it’s a necessity. Editors Ross Collins and Keith Greenwood collaborate with highly accomplished photographers to make the concepts and techniques of today’s mass media photography accessible to all readers.

Photocommunication Across Media speaks directly to journalists, advertisers and professional communicators who want to round out their toolkit without sifting through dense texts meant specifically for photographers and photojournalists. This guide, edited by experts who teach these concepts to the next generation of media professionals, is everything you need to know—and nothing you don’t—to take the next step for your career in communication.

In this comprehensive, practical guide, award-winning photojournalist Stacy Pearsall offers the techniques, guidance, and inspiration needed to succeed in the dynamic and exciting field of photojournalism. Starting with an overview of photojournalism and her experience as both a combat and domestic photographer, Stacy covers the basics of preparing for assignments, discussing such key topics as selecting suitable attire for different environments, assembling essential camera gear, developing the right approach for a story, and honing your shooting technique. beyond the fundamentals, Stacy then dives into the nitty-gritty details of photojournalism work, providing insights into living and working in harsh conditions, maintaining physical and mental health, and managing relationships with subjects. The book interweaves hundreds of Stacy’s amazing photographs with stories of her experiences in the field, providing context for advice on everything from navigating unfamiliar locations, to properly exposing your images, to building innovative multimedia projects. Follow her into "the trenches" for the fascinating stories behind the shots, which show by example how to get the best photographs you can, even under the most challenging circumstances. Features stunning full-color images from some of the author’s most dramatic moments as a photojournalist Offers insights on preparing for long-term assignments, working in austere environments, and reintegrating into society after a project Interweaves photography techniques with advice on interacting with subjects and creating compelling stories

The Burden of Visual Truth

Training Your Eye to Shoot Like a Pro (250+ color photographs make it come to life)

Lighting, Composition, Postproduction and Marketing Techniques

Business Essentials

A Photographer's Life of Love and War

Insights from a Leading Consultant

Creative, expressive, artistic photography has been the centerpiece from the beginning, and it remains the centerpiece in the new book. It will be a complete book in its technical information and clear explanations, but it all focuses on putting the technical aspects to use for personally expressive purposes. The illustrations include some of Bruce's best known imagery, as well as many new images never previously published or displayed. --from publisher description

Delving into the complexities of contemporary reportage, this book draws from moral philosophy and histories of photojournalism to understand the emergence of this distinct practice and discuss its evolution in a digital era. In arguing that the digitization of photography obliges us to radically challenge some of the traditional conceptions of press photography, this book addresses the historic opposition between artistic and journalistic photographs, showing and challenging how this has subtly inspired support for a forensic approach to photojournalism ethics. The book situates this debate within questions of relativism over what is 'moral', and normative debates over what is 'journalistic', alongside technical debates as to what is 'possible', to underpin a discussion of photojournalism as an ethical, moral, and societally important journalistic practice. Including detailed comparative analyses of codes of ethics, examination of controversial cases, and a study of photojournalism ethics as applied in different newsrooms, the book examines how ethical principles are applied by the global news media and explores the potential for constructive dialogue between different voices interested in pursuing the best version of photojournalism. A targeted, comprehensive and engaging book, this is a valuable resource for academics, researchers and students of photojournalism, as well as philosophy, communications and media studies more broadly.

The job of photojournalists is to capture a moment in time, to tell a story without words. Delivered in twelve easy-to-follow chapters, this book takes you step-by-step through the important aspects of making professional photos. Whether you want to launch a new career as a professional photographer or simply learn to take better pictures, this book will provide you short tips and simple tools to improve your photographic skills. Take your photographic knowledge to the next level. Please note, that this is a simple, straightforward introduction to taking pictures. The rules are simple, but their application is difficult. Nevertheless, if you are an experienced photographer it may not be the right book for you.

Learn what it takes to shoot reportage--photojournalistic images--from developing an idea, to making travel plans, to gathering the requisite information about the subject/scene and locale, to packing the appropriate gear and nailing the technical aspects of the shoot. Success in photojournalism is predicated on having a firm understanding of the business. Conceiving of a suitable reportage concept and getting a technically sound image may seem a simple task for photographers well-versed in photographing other subjects, but the truth is, photojournalism requires a special skill-set and understanding of what it is that such jobs entail. In this book, you'll learn what to shoot, how to shoot it, how and where to socialize and determine cultural basics that may impact how and what you can photograph, how to get your images onto editors' desks and in front of the eyes of the wider world audience, and how to make sales.

Evidence of My Existence

The Professionals' Approach

It's What I Do

Fine Art Wedding Photography

Reportage and Documentary Photography Techniques

Storytelling for Photojournalists

Understanding Photojournalism explores the interface between theory and practice at the heart of photojournalism, mapping out the critical questions that photojournalists and picture editors consider in their daily practice and placing these in context. Outlining the history and theory of photojournalism, this textbook explains its historical and contemporary development; who creates, selects and circulates images; and the ethics, aesthetics and politics of the practice. Carefully chosen, international case studies represent a cross section of key photographers, practices and periods within photojournalism, enabling students to understand the central questions and critical concepts. Illustrated with a range of photographs and case material, including interviews with contemporary photojournalists, this book is essential reading for students taking university and college courses on photography within a wide range of disciplines and includes an annotated guide to further reading and a glossary of terms to further expand your studies.

Widely recognized as setting the standard in photojournalism education, Photojournalism: The Professionals' Approach blends practical techniques with hard-hitting photographs and penetrating interviews with top professionals. From hard news, features, and sports to photo illustrations and the picture story, in-depth case studies take readers along with working professionals as they meet on-the-job challenges. Chapters on color, the strobe, and digital imaging provide clear and simple-to-understand examples. Illustrations accompany many photos to better explain technical situations. Extensive law and ethics chapters provide solid insight into the challenges working pros face every day. This updated edition features a new chapter on digital imaging and new material on finding feature pictures, picture editing, ethics, law, and wartime censorship, more interviews with professionals, and a complete redesign. As in previous editions, the third Features the best in U.S. photojournalism - including nearly 150 new photographs to teach and inspire those who would be photojournalists. Extensive electronic research has produced an impressive bibliography that draws on the latest research in the field.

Photography Rules provides over 150 essential mantras for anyone interested in taking good pictures. Written by an expert photographer and lecturer, the book is packed with practical advice and technical tips presented in a fun, light-hearted fashion. Paul Lowe guides you through over 150 biteize dos and don'ts from the likes of Dorothea Lange, Don McCullin, Martin Parr, Rankin and Richard Avedon. Whether you're a complete beginner using your iPhone, looking to improve your DSLR skills or are already a professional, this book will give you insider tips inspired by the greatest photographers from history as well as original pieces of advice from some of the most well-respected living photographers. Each of the pithy entries will combine a specific rule and a supporting photograph or quote with commentary from the author on how best to put the advice into practice. Chapters include: Shoot Like a Photographer: Practical tips for taking great photographs – covering genre, composition, operational function, working with your subject, lighting, post-production and print Think Like a Photographer: Insider guidance on attitude, creativity, understanding photography and finding your purpose Act Like a Photographer: Dos and don'ts about being a professional, working with clients, marketing yourself, developing your career, making money and collaborations With succinct, accessible and engaging entries, expert advice from the author and original quotes sourced direct from the some of the greatest living photographers and industry professionals, readers can either dip in at random or read religiously for lessons in how to produce photographs they're proud of. This is the perfect book for students, amateurs or professional photographers, looking to improve their skills and get inspiration. Shoot, think and act like a great photographer with Photography Rules.

As the visual component of contemporary media has overtaken the verbal, visual reportage has established a unique and extremely significant role in 21st-century culture. Julianne Newton has prepared this comprehensive analysis of the development of the role of visual reportage as a critical player in the evolution of our understanding of ourselves, others, and the world. The Burden of Visual Truth offers a first assessment of the role of visual journalism within the context of the complex, cross-disciplinary pool of literature and ideas required for synthesis. Newton approaches the subject matter from several perspectives, examining the theoretical and ideological bases for visual truth, particularly as conveyed by the news media, and applying relevant research on photojournalism and reality imagery to contemporary newspaper, broadcast, and internet professional practice. She extends visual communication theory by proposing an ecology of the visual for 21st century life and developing a typology of human visual behavior. Scholars in visual studies, media studies, journalism, nonverbal communication, cultural history, and psychology will find this analysis invaluable as a comprehensive base for studying reality imaging and human visual behavior. The volume also is appropriate for journalism and media studies coursework at the undergraduate and graduate levels. With its conclusions about the future of visual reportage, The Burden of Visual Truth also will be compelling reading for journalism and mass communication professionals concerned with improving media credibility and maintaining a significant course for journalism in the 21st century. For all who seek to understand the role of visual media in the formation of their views of the world and of their own identities, this volume is a must-read.

Photography

Approaching Photography

Photocommunication Across Media

In the trenches with combat photographer Stacy Pearsall

Photographing Architecture

Photojournalism

Blends interviews with professionals, sharp practical experience, and high-impact photographs

Originally published in 1991. "A photojournalist is a mixture of a cool, detached professional and a sensitive, involved citizen. The taking of pictures is much more than F-stops and shutter speeds. The printing of pictures is much more than chemical temperatures and contrast grades. The publishing of pictures is much more than cropping and size decisions. A photojournalist must always be aware that the technical aspects of the photographic process are not the primary concerns." This book addresses ethics in photojournalism in depth, with sections on the philosophy in the discipline, on pictures of victims or disaster scenes, on privacy rights and on altering images. As important and interesting today as when it was first in print.

Winner of the National Book Critics' Circle Award for Criticism. One of the most highly regarded books of its kind, "On Photography" first appeared in 1977 and is described by its author as " a progress of essays about the meaning and career of photographs." It begins with the famous " In Plato' s Cave" essay, then offers five other prose meditations on this topic, and concludes with a fascinating and far-reaching " Brief Anthology of Quotations."

Nothing has more power to communicate the destruction and despair of our time than the documentary photograph. The Tiananmen Square massacre, the Kent State shootings, the Kennedy assassination, the civil rights movement - these events have been indelibly etched in the minds of Americans through the work of photojournalists. In Truth Needs No Ally, Howard Chapnick, one of the giants of contemporary photojournalism, offers a historical, philosophical, pragmatic, and inspiring look at the profession. From the exhilarating early years of LIFE and Look magazines, through the explosion of photographic technology, Howard Chapnick takes us through the fascinating history of documentary photography. He discusses the modern capacities for computerized manipulation of photos and argues passionately for unflinching ethical standards on the part of photographers and editors alike. Filled with lively anecdotes from the author's fifty-year career and written in an engaging, personal style, Truth Needs No Ally covers myriad practical, creative, and ethical issues, including professional conduct, challenges facing women and minorities in photojournalism, developing a portfolio, cultivating a personal style, and government manipulation of the media. With dozens of photographs - many in color - representing photographic journalism at its best, Truth Needs No Ally is the definitive book on photojournalism by a master of the craft.

The Photography Exercise Book

The Photographer's Green Book

Photography After Capitalism

Truth Needs No Ally

A Beginner's Guide to Photojournalism

On Photography

An introduction to the basic principles of photojournalism discusses camera and film use, composition, flash photography, film processing, photo editing, and photojournalism ethics

Press photography is not just a career, it's a way of life, and photojournalists have a ringside seat on contemporary history. This book explains how to capitalize on that ringside seat. Written by an expert in the field, Practical Photojournalism covers the basics of photography from an understanding of the effects of light, aperture, shutter speed, ISO and focusing, to an appreciation of composition, perspective and dynamic range. There's in-depth advice on choosing and using cameras, lenses, flashguns, tripods, filters and other equipment, including the role of modern smartphones in today's "citizen journalism." The core skills of the working photographer are detailed, with reference to areas of speciality in news, fashion, royalty, advertising, sport and war photography, and social history issues. Allied essential skills such as caption-writing, keywording and archiving images are also covered. This comprehensive book includes invaluable information on the latest developments in picture transmission, the role of the picture desk in the modern newspaper or news agency, the legal aspects of photojournalism and the rights and moral responsibility of the photographer. Digital photography has broadly replaced film-based photography in the world of photojournalism, and the author gives an authoritative guide to the medium, along with practical instruction on postproduction techniques, such as retouching, in addition to advice on cropping, sizing and manipulating images. Finally, a guide to established career paths into photojournalism offers useful sources for further investigation.

After more than thirty years in photography, an industry veteran speaks out in How to Succeed in Commercial Photography. These essays provide photographers at every level with all the tools they need for a great career. Author Selina Maitreya offers proven tips for focusing on client needs; building a team from today ' s marketing assistants, reps, and consultants; developing an online portfolio; self-promoting; and much more. Through up-close interviews, professional commercial photographers reveal the missteps they made in their work--and how others can avoid making the same mistakes. A special section explores how photographers can set goals, survive tough times, overcome creative blocks, and more. Anyone seeking a successful and well-balanced life as a commercial photographer needs a copy of this illuminating guide. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

The older paradigm for photojournalists was to simply record events, with the hopeand frequently the expectationthat people and their governments would be moved to respond to the injustices pictured; as witnessed by the impact of certain images during the Civil Rights movement and the Vietnam War. Given evolving media and political climates, however, including the billions of images now available online from all kinds of sources, the purpose and effectiveness of media, in particular of visual journalism, has been called into question. Bending the Frame: Photojournalism, Documentary, and Citizenship, by author and critic Fred Ritchin, addresses the new and emerging potentials for visual media to impact society. Ritchin examines the historical and contemporary uses of photography and related media to inspire social change. From the unintended consequences of citizen journalism and leaked images such as those from Abu Ghraib, to the new strategies by visual journalists and the targeted human rights projects by documentary photographers, the intention of this book is to provide a much-needed critical approach to the issues involved in such efforts. Also encompassing online efforts, uses of video, and a diverse range of books and exhibitions, Bending the Frame aims for as wide-ranging and far-reaching a discussion as possible, asking the critical question: how can images promote new thinking and make a difference in the world?

The Decisive Network

Vol 1

VisionMongers

The Visual Approach

An Approach to Personal Expression

Understanding Photojournalism

A comprehensive text offers coverage of news, features, sports, politics, and contemporary issues and includes interviews with leading professionals, technical illustrations, and summaries of the latest research in the field.

Written by noted AP photographer and photoeditor Brian Horton, this is an insider's manual to one of the most glamorous and exciting media professions. Emphasizing the creative process behind the photojournalist's art, Brian Horton draws upon his three decades of experience, as well as the experiences of other award-winning photojournalists, to instruct readers in the secrets of snapping memorable news photos every time. With the help of more than 100 photographs from the AP archives, he analyzes what constitutes successful news photos of every type, including portraits, tableaux, sports shots, battlefield scenes, and more, as well as offering tips on how to develop a style of your own.

Essential for professional commercial photographers but with appeal for anyone who enjoys architectural photography, this book explains how to build better light indoors while finding the optimal positions for capturing images. Beginning with advice on understanding angles, controlling perspective, and becoming familiar with the tools necessary for capturing interiors, this guidebook then progresses onto explanations of various types of light, methods for manipulating them, and circumstances under which different lights should be utilized. Also included throughout the book are example shots of homes, businesses, and public spaces followed from start to finish, illustrating the challenges of the shoot, how these problems were solved, and any work that required editing after the shoot.

Examines the field of photojournalism, discussing the different types of photographs, cameras and equipment, digital images, and the law and ethics related to the profession.

Photography Rules

Making a Life and a Living in Photography

Practical Photojournalism

National Geographic Complete Photography

A Fresh Approach to Shooting Modern Nuptials

An Ethical Approach

Part archive and part guidebook, The Photographer's Green Book's inaugural publication, Vol. 1, explores the themes of history, community, and process in photography. It explores these themes through essays, interviews from artists and organizations, and

images from diverse lens based artists. The book also features questions and organization listings to help readers further engage with these concepts.

Bestselling photographer John Garrett shares the knowledge he's gained in more than 40 years shooting the most popular subjects in black and white: portraits, landscapes, still lifes, nudes, architecture, and art, as well as photojournalism. What makes this guide such a unique teaching tool is Garrett's in-depth presentation of 35 case studies, each containing the whole story of the assignment—from negative to contact sheet to finished print. He makes no apologies for laying out the worst as well as the best of his work to reveal the both the problems faced by a professional photographer and their solutions. A range of subjects, types of commission, and photographic approaches are covered, and Garrett's accessible and informative text is packed with advice, techniques, and tips.

Many semi-pro and professional wedding photographers are looking to "wake up" their style, stay current, and stimulate business. And today, that means lifestyle photography, also referred to as "fine art wedding photography." Fine art wedding photography isn't just a catchy phrase; it's a modern approach in which design is paramount. Fine art wedding images are more graphic and stylized than traditional wedding photojournalism, as if they were pulled from the pages of a glossy wedding or lifestyle magazine.

Acclaimed wedding photographer Jose Villa was a pioneer in fine art wedding photography before it became a trendy buzzword. Here, he shares his secrets for bringing a stylized sense of composition, lighting, posing, and most important, design, to your images, while still keeping them organic and narrative. You'll learn Jose's trademark technique of capturing the more natural moment after a pose, and tips for getting images right in-camera to avoid the need for heavy postproduction. Final chapters show you how to integrate design through the delivered product, whether an album or slideshow, and continue nurturing clients after the wedding by expanding to baby and family portraiture. Packed with real-life examples, solid techniques, and stunning images from one of the wedding industry's brightest stars, this book will both educate and inspire photographers seeking to update their work and satisfy a new generation of brides.

"Since its founding in 1947, the legendary Magnum Photos agency has been telling its own story: Its photographers were concerned witnesses to history and artists on the hunt for decisive moments; their pictures were humanist documents of the postwar world.

Based in unprecedented archival research, The Decisive Network peels back layers of the Magnum mythology to offer a new history of what it meant to shoot, edit, and sell news images after World War II. Between the 1940s and 1960s, Magnum expanded the human-interest story - about the everyday life of ordinary people - to global dimensions while bringing the aesthetic of news pictures into new markets. Its best-known work started as humanitarian aid promotion, travel campaigns, corporate publicity, and advertising. Working with this range of clients, Magnum made photojournalism integral to visual culture. Yet Magnum's photographers could not have done this alone. This book unpacks the collaborative nature of photojournalism as it transpired on a daily basis, focusing on how picture editors, sales agents, spouses, and publishers helped Magnum photographers succeed in their assignments and achieve fame. The Decisive Network concludes in the late 1960s and early 1970s, when, amidst the decline of magazine publishing and the rise of an art market for photography, Magnum turned to photo books and exhibitions to manage its growing picture archives and consolidate its brand. In that moment, Magnum's photojournalists became artists and their assignments turned into oeuvres. Such ideas were necessary publicity, and they also managed to shape discussions about photography for decades. Bridging art history, media studies, cultural history, and the history of communication, this book transforms our understanding of the photographic profession and the global circulation of images in the pre-digital world"--

Magnum Photos and the Postwar Image Market

A Professional Guide

Bending the Frame

Multimedia Storytelling

Associated Press Guide to Photojournalism

The Ethics of Photojournalism in the Digital Age